

IISWBM – MBA PS Department

CELEBRATES EARTH DAY

India's first premier B-School IISWBM celebrated EARTH DAY 2018 on 19th April 2018 at campus premises. The day-long event was jointly organized by students of MBA-Public Systems (PS) and MSW Departments. Guided and inspired by Earth Day Network India, this year's theme was END PLASTIC POLLUTION. The inauguration of the event took place by opening song, followed by the addresses by Dr. Jhumoor Biswas, HoD, MBA-PS, Prof. Dr. Rajagopal Dhar Chakraborty, Director IISWBM, Dr. Dulali Nag, HoD MSW. The honourable Chief Guest, Miss. Karuna Singh, Regional Director South Asia and Country Director, India of Earth Day Network India gave a wonderful presentation about the emerging plastic pollution and how to reduce it. Guest of Honour, Mr. Vinay Jaju, Innovation Incubator-Head at Switch ON and COO at ONergy Solar also delivered a thoughtful speech.

The next session was of panel discussion held in auditorium, moderated by Mr. Jayanta Basu, Correspondent, The Telegraph, ABP Publication and Faculty, Department of Environmental Science, University of Calcutta. The honourable panellists were Mr. Debashis Kumar, Mayor-in Council (Parks and Garden, Sports, Parking and Advertisements) KMC and Chairman, Climate and Solar Committee, Mr. Alok Tibrewala, President, Indian Plastic Federation, Er. Subrata Ghosh, Chief Engineer, WBPCB, Dr. Aniruddha Mukherjee, Faculty, Department of Environmental Science, University of Calcutta, Ms. Neela Mazumder, Senior Manager, Projects Development, Earth Day Network, India and Sri Ajay Gupta, Senior Consultant, Environmental Resources Management. In their discussion, the clear picture was received on the basis of how plastic have become essential in our lives and how its adverse effects are causing the environmental degradation.

In post-lunch session there was Corporate Talk, coordinated by Dr. Jayanti De Faculty, MBA-PS. The speakers were Mr. Prosun Bannerjee, Founder, Bio Vision & Recycling Solutions Pvt. Ltd, Mr. Kaushik Mukherjee, HR, Dalmia Cement and Mr. Anirban Bhattacharya, Senior HR Executive, Hindustan Unilever. They spoke about how the corporate are concerned with gradual increase in plastic pollution and one clear motive that come out from their talk is to we have to reduce, reuse and recycle to ensure less pollution caused by plastic.

After HR meet there were several programmes organized by students viz. Debate, Poster Presentation, Photography Competition, Best out of Waste and Quiz. The day long programme was with a pledge to be more committed towards Mother Earth.









